

WILDLIFE TRENDS

SOUTHEASTERN EDITION

Premiere Issue

Volume I, Issue I

Why You Need *Wildlife Trends*

By Dr. H. Lee Stribling

You Enjoy the Outdoors — With more leisure time today people have time for many hobbies. A survey conducted by the U.S. Fish and Wildlife Service has shown that over 70% of the people in the U.S. have hobbies that involve wildlife in some way. Many buy or lease land with their prime objective being to get away from the hustle and bustle of “city life” and relax and enjoy the quiet solitude of the fields and woods. Many hunt, hike, ride horses, or just sit and observe. Some people own a large tract, others may be part of a lease, and still others “just do something for wildlife in their backyard.” Regardless of tract size, there is an inexhaustible number of directions a person can go in with improvements to the place where he or she spends time outdoors.

You Need Accurate, Tested Information — I have been a professional wildlife biologist for over 25 years and have worked with landowners the entire time. I know from my experiences with 1000’s of individuals who want to “do something for wildlife” on their property that the major stumbling block almost all of them face is how to get good, accurate, current information on what to do and how to do it. I have seen people waste their time and sometimes vast sums of money “heading in the wrong direction” or “spinning their wheels” because they are operating on wrong or misguided information. Other typical problems are that they don’t know what is possible, what to do, when to do it, where to find accurate information, or who they can trust to provide reliable advice.

Wildlife Trends Fits Your Needs — Until now there has been no publication available which explains what a person needs to do in a “step by step” manner to get their land in shape to meet their “outdoor” objectives. There is a tremendous amount of information available in magazines and books, but many times the writer is more interested in selling a product than helping a person accomplish objectives. Much of the published information is outdated and does not really “fit” southeastern land areas. There are bits and pieces in the professional literature but nothing comprehensive. There are many very good professional consultants available but many times even they are working with outdated information, specialize in only one area, and are often very expensive.

Our new publication, *Wildlife Trends*, will provide the type of wildlife management information that so many people want today but can’t find. Why do I think I know what people want to know about wildlife habitat? Because they have been calling me and asking questions for the last 25 years. For more than 2 decades I have worked at a major university in the Southeastern U.S. I have provided answers to wildlife management questions from the general public as well as professionals. My knowledge base comes from a combination of personal research and experience, as well as contacts with thousands of professional and lay wildlife managers in areas all across the Southeastern U.S.

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